

# HOW CONSUMERS CONTRIBUTED TO MELBOURNE GENOMICS

This infographic outlines some of the ways that consumers have strengthened planning and delivery of genomic medicine in Victoria over the last decade.



## 01 Designing and planning

- Co-designing a community engagement framework
- Advising on strategy and processes to support consumer involvement within projects
- Helping to plan, design and evaluate video storytelling for clinician awareness
- Helping to evaluate consumer engagement/ involvement by informing data collection methods and helping to assess



## 02 Informing service provision

- Advising on patient journeys, referral pathways and proposed models of care



## 05 Advising on wider health system issues

- Providing perspectives on systemic challenges such as diversity of general practitioners and availability of genetic counsellors
- Advising on improving equity for consumers living in regional and rural areas



## 04 Helping clinicians understand the consumer's experience

- Contributing to education sessions for clinicians; advising on consumer views and potential concerns about genomic testing
- Providing lived experience perspectives on diagnosis and follow-up care



## 03 Strengthening patient communication

- Informing the content and design of patient information materials and webpages
- Reviewing letters that returned genomic results to patients and their doctors