

# Genivate 23 Process

Melbourne Genomics Genivate Fund provides an opportunity for Melbourne Genomics Health Alliance Members to undertake small and innovative projects that support the following Melbourne Genomics aims;

- Drive system-wide adoption of genomics – safely, equitably and efficiently – for patients across Victoria
- Harness the power of data to accelerate genomic medicine and research and enable precision care
- Expand and embed genomic expertise, equipping the healthcare and laboratory workforce Victoria-wide.

Whilst these are the big goals, Genivate 23 is focussed on supporting fast idea refinement of concepts related to Genomic Information Management. This refinement should assist idea teams to analyse the feasibility and/or viability of their idea. We hope that this process can potentially be used in the future for grant applications or to build upon for use in real-world settings.

We are looking for ideas that might improve efficiencies, quality, scalability and generally make genomic information management a better place!

Funding is available in 2 steps followed by a showcase of those ideas that receive full funding. The process is summarised in the diagram below. Idea development can be resourced internally or outsourced.

The Melbourne Genomics team are happy to facilitate likely software and consulting partners who have indicated interest in working with idea teams.

The Genivate 23 process is designed to be agile, provide a learning environment and requires only simple documentation. We would rather you put your energy into the innovation rather than the paperwork!

If you have any questions, please feel free to contact [keeley.reade@melbournegenomics.org.au](mailto:keeley.reade@melbournegenomics.org.au).



## 1. Genivate 23 Idea Pitch

Please provide the following information about your idea in no more than 1 page

- Title
- Idea context and anticipated approach- how does your idea relate to Genomic Information Management and what problem does it solve? Pitches can be presented in a document, a PowerPoint presentation or a short video
- Potential team members/partners

The Genivate Idea Pitch will be assessed by the Melbourne Genomics Innovation and Prioritization Committee who will recommend initial funding to develop a Genivate Idea Pitch.

Idea Pitches will be assessed on

1. Relevance to Genomic Information Management
2. How innovative is the idea?
3. Innovation approach (anticipated), including what constraints and assumptions for validation.

You can pitch for up to \$10K which will be used to develop a Genivate Project Pitch. You can choose to spend these funds internally or outsource if needed. We also have a number of vendors and consultants who would be happy to collaborate with you, either with in-kind support or services.

Idea Pitches are due by COB 13 September 2023 and will be advised of their success by the following week. Please send your pitch to [vicki.crowley@melbournegenomic.org.au](mailto:vicki.crowley@melbournegenomic.org.au)

All queries should be directed to [keeley.reade@melbournegenomics.org.au](mailto:keeley.reade@melbournegenomics.org.au)

## 2. Genivate 23 Project Pitch

Successful idea pitches will be expected to use their (up to \$10K) funding to complete a Project Pitch. The funding can be used to internally resource or outsource any investigative activities that refine your idea. These activities should be used to inform your project pitch. Please [see below](#) for a Project Pitch template.

This document will capture the key components of the project and how it relates to genomics information management. The expectation of the project idea briefing document length is no more than 1-2 pages. The document will be supported by a pitch presentation of no more than 10 minutes, and we encourage an innovative approach to your pitch.

Project Pitches will be assessed on

1. Evidence of team collaboration
2. Anticipated project benefits
3. Approach and outcome for determination and validation of constraints and assumptions
4. Clarity of presentation and pitch.

Project Pitches are due by COB 24<sup>th</sup> October 2023, with a presentation (date tba) in that week. Successful projects will be advised of their success by 31<sup>st</sup> October 2023.

Please send your pitch to [vicki.crowley@melbournegenomic.org.au](mailto:vicki.crowley@melbournegenomic.org.au)

## 3. Genivate 23 'Prototyping'

Successful project pitches will be expected to use their (up to 80K) funding to complete a prototype, proof of concept or MVP (minimum viable product) – noting that the level of build will be dependent on the idea! The funding can be used to internally resource or outsource any activities in this phase.

Outcomes for this phase:

1. A prototype or similar evidenced by a 10 minute 'Showcase' presentation to be scheduled in March 2024.
2. A simple final report outlining key findings and lessons learnt.

# Genivate Project Pitch

Name: \_\_\_\_\_

Alliance Partner / Institution: \_\_\_\_\_

Department/focus area: \_\_\_\_\_

Co-contributors (optional): \_\_\_\_\_

<p><b>BACKGROUND INFORMATION</b></p> <p>Provide any contextual information that will help explain the project</p>	<p><i>(2-3 paragraphs – may be the same as Idea Pitch)</i></p>
<p><b>PROBLEM STATEMENT</b></p> <p>Describe the genomics information management problem you are seeking to address, together with the overarching goal of the project</p>	<p><i>(Include the current state being addressed in this project - may be the same as Idea Pitch)</i></p>
<p><b>DESCRIPTION</b></p> <p>Provide a brief outline of the project. Ensure you focus on the innovative nature of the idea Has this been done before? If so, why is your project different?</p>	<p><i>(Include what activities you plan do during the project and how this targets the problem being addressed in the project. Be clear on what is out of scope for this project.)</i></p>
<p><b>TEAM</b></p> <p>Outline who is on your team, and who is required if not already there.</p>	
<p><b>BENEFIT</b></p> <p>Describe the outcomes and the genomics capability you are hoping to achieve, or you are hoping to prove</p>	<p><i>(Describe what success would look like if the project achieved its goals such as: Who would benefit and how? What would be happening and by whom? Document using SMART principles)</i></p>
<p><b>SCHEDULE</b></p> <p>Indicate a high-level schedule</p>	
<p><b>BUDGET</b></p> <p>What is the budget you are seeking?</p>	

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